Review of Week 5
DO both the READINGS posted online for week 5 for Dr. Norman:

Quiz E :-)

The Design of Everyday Things

Don Norman
EC-Pre-reading online quiz for Tuesday’s reading (Epigenetics) will be available from Monday from 3:00p through Tuesday 9:00a.
What are “Norman Doors”?
- What principle of design does the door story illustrate?
- What are the most important characteristics of good design?
- What is: Industrial design, Interaction design, Experience design?
- Was the failure at Three Mile Island due to human error? Why or Why not?
  - What does it mean to “design with the assumption of making errors?”
- What is Human Centered Design? What does psychology have to do with design?
- What are the fundamental principles of interaction?
  - How does Apple’s current design’s fail?
  - What happens when technology is unpredictable?
What is “Gibsonian” psychology?

What are the five principles of a good conceptual model?

Define:
- Affordances
- Signifiers
- Constraints
- Mapping
- Feedback